

NEW
SHOP
THE
LOOK



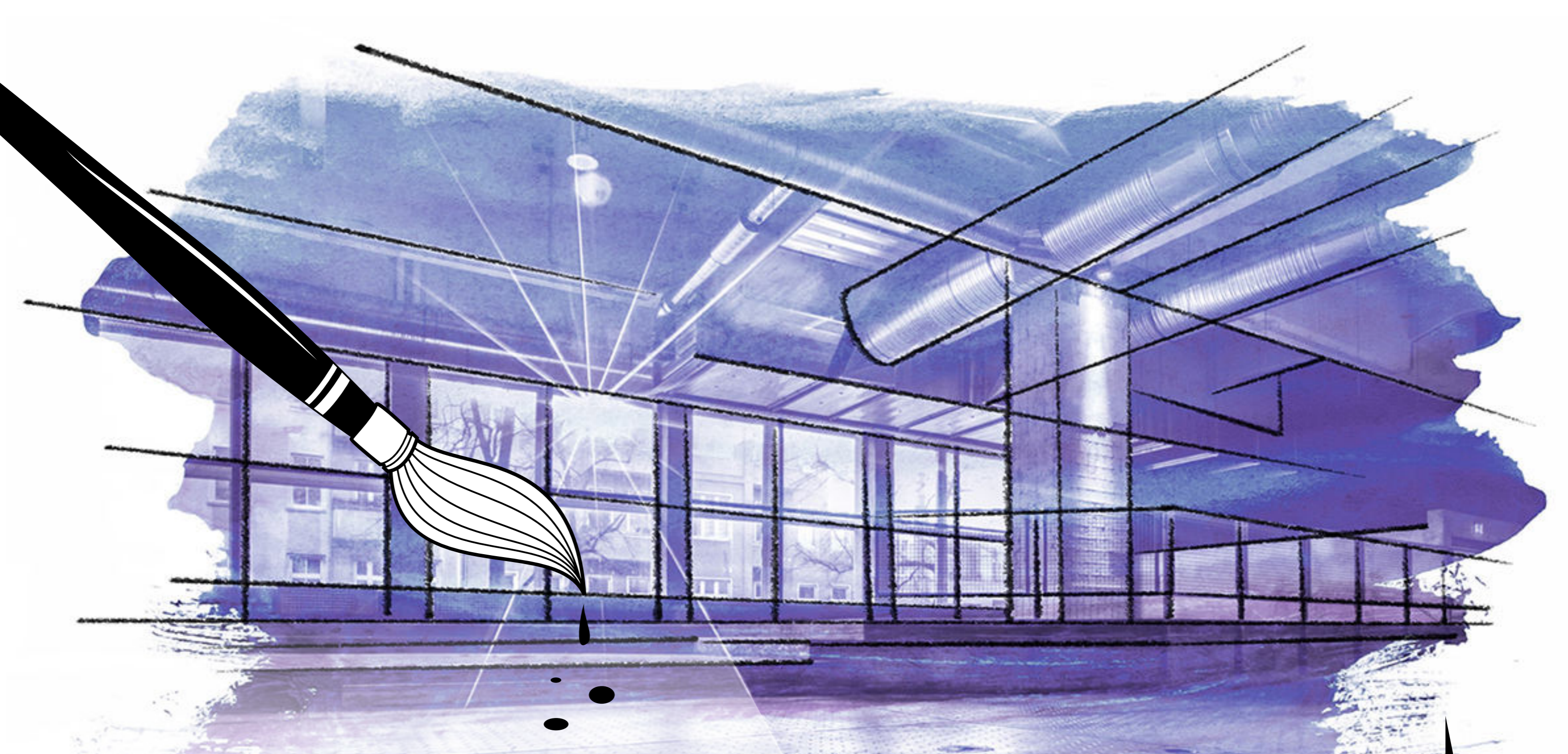
VGL
MAG

SHARING

KNOWLEDGE

VALUES

TABLES



Every masterpiece takes shape on a blank canvas. Step into the realm of Vollgutlager, nestled within the former KINDL brewery, offering you an impressive space of over 2,000m² dedicated to bringing your unique event concepts to life. Tailored precisely to your communication goals and brand vision, this dynamic

space provides the perfect environment for your event.

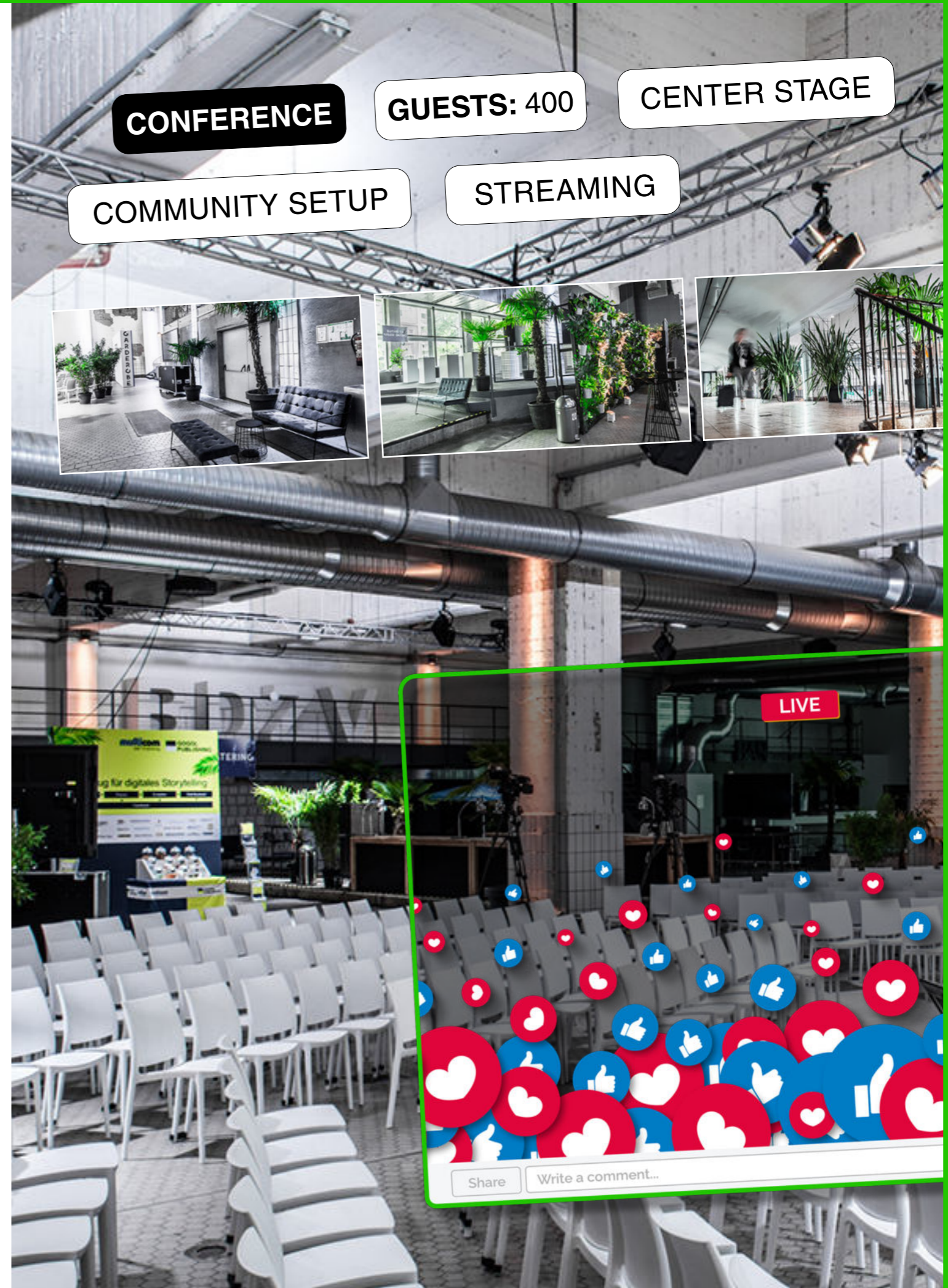
Designed in the mid-1950s by the renowned cinema architect Gerhard Fritsche, the historic machine hall continues to captivate visitors with its awe-inspiring spatial effect. Today, as in the past, it stands as a testament to architectural brilliance.

At the heart of the former "transparent factory," this captivating venue beckons as one of the city's most thrilling lost spaces. Situated in an ever-evolving area of transformation, the value-oriented KINDL Campus sparks international discourse on sustainability, diversity, social issues, and culture.

LET'S GET
creative

HERZLICH WILLKOMMEN

SHARING KNOWLEDGE



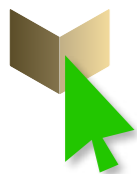
NEWS TO GO

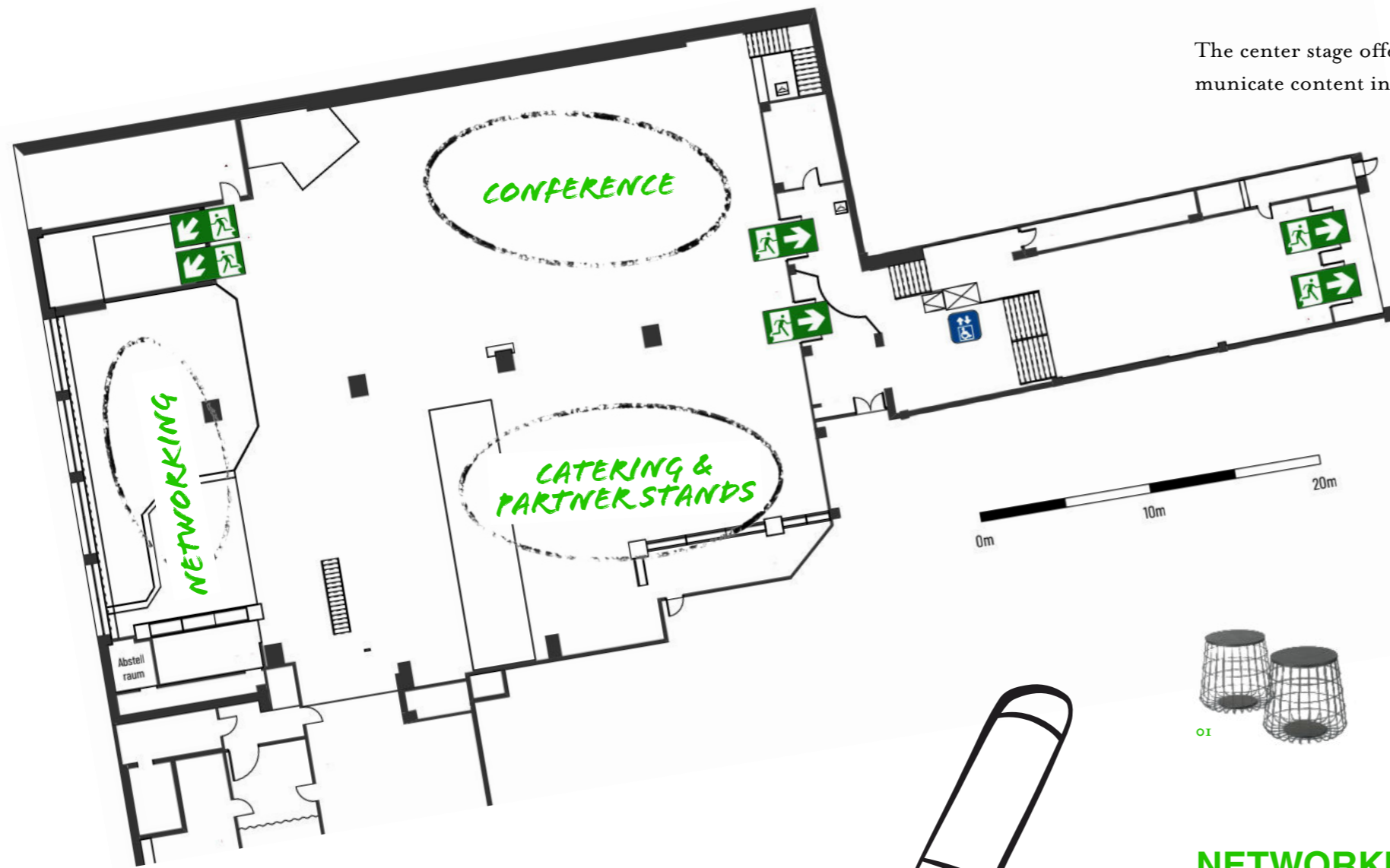
Revolutionizing Education: Leave Frontal Teaching Behind!

beBETA - JOURNALISM IN PROGRESS

When the Federal Association of Digital and Newspaper Publishers approached us, their vision was crystal clear: they aimed to explore uncharted territory. Departing from traditional frontal teaching methods, they sought a contemporary community setting that would enable speakers to immerse themselves among the audience, fostering direct eye contact and meaningful connections. Our answer? An exquisite center stage designed to fulfill their aspirations.

Beyond its immersive ambiance, the stage also offers exceptional visual appeal for live streaming. With its ample stage depth and a grand 100m² projection screen, it elevates the production value for digital attendees, ensuring an engaging and memorable experience.





The center stage offers you the best setting to get your community talking with each other and to communicate content in a sustainable way.

SHOP THE LOOK



NETWORKING AREA

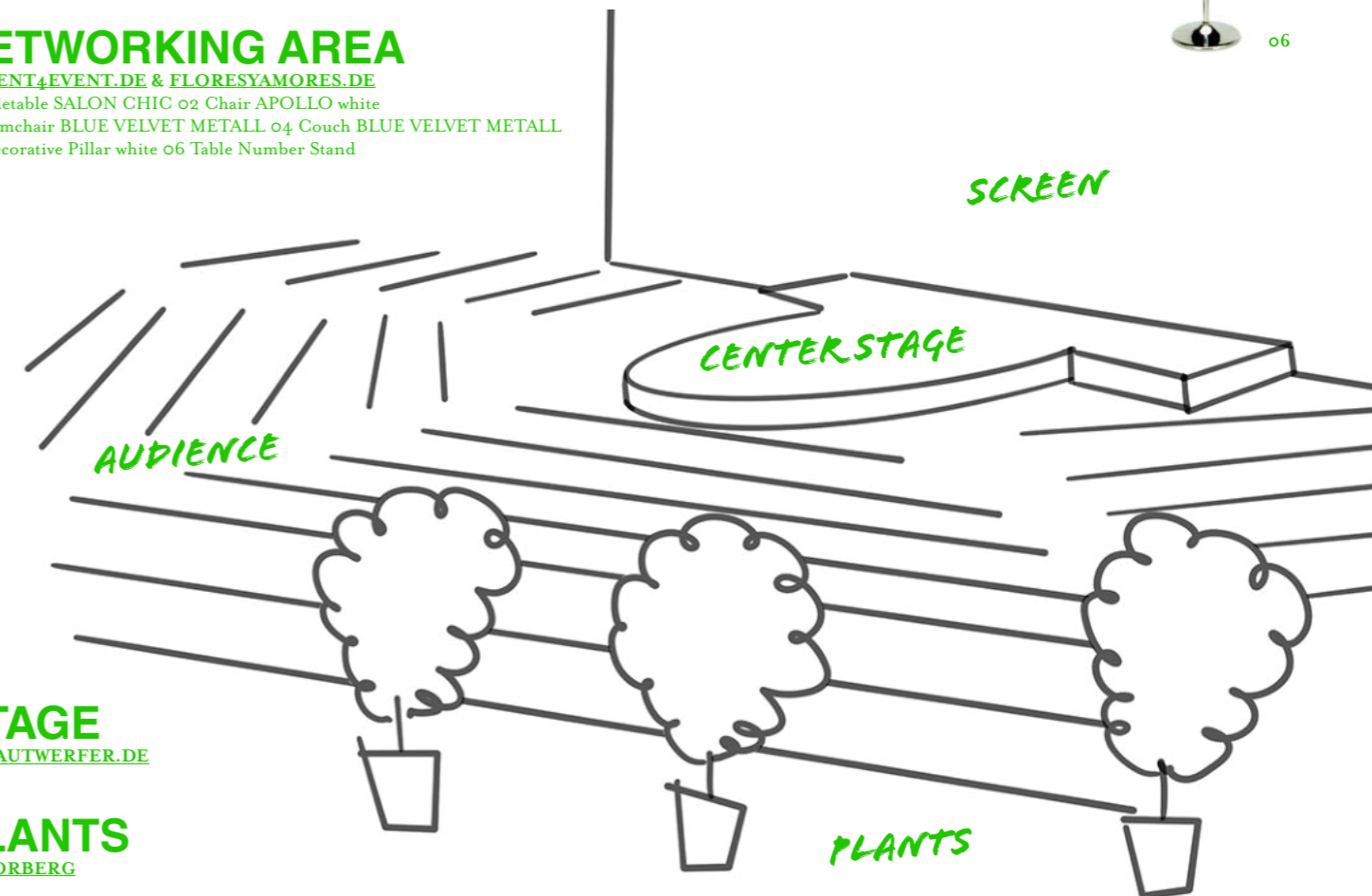
BY RENT4EVENT.DE & FLORESYAMORES.DE

01 Sidetable SALON CHIC 02 Chair APOLLO white
 03 Armchair BLUE VELVET METALL 04 Couch BLUE VELVET METALL
 05 Decorative Pillar white 06 Table Number Stand

LET'S SKETCH

The first step towards a successful event is securing the ideal setting. With its vast space of 1.200 sqm, this versatile venue can be effortlessly transformed into multiple areas, allowing you to dare something new and be truly inspired!

It's time to unleash your creativity and let your imagination run wild. Grab your sketchbook and get ready to bring your vision to life. The possibilities are endless when you have the perfect canvas to work with.



STAGE
BY LAUTWERFER.DE

PLANTS
BY LORBERG

SHARING *Tables*

Quandoo





SUIT & TIE *meets* LOST PLACE

DINNER

BANQUET

CORPORATE

GUESTS: 500

SUMMIT

XMAS

Welcome to Winter Wonderland! Quandoo invited its international team to the enchanted Vollgutlager to review a successful year and say "Thank you!".

The carefully curated combination of a dinner and lounge area set the stage for unforgettable moments, fostering deeper connections and allowing everyone to savor the culinary delights on offer. The versatility of Vollgutlager shone through once again, transforming the „transparent factory“ into a winter fairy tale oasis in the heart of Neukölln.



DINNER BY RENT4EVENT.DE
 01 Barstool ZELDA 02 Arzberg Plate JOYN
 03 Rosenthal Bowl MESH 04 Wine Glass
 STYLE 05 Tumbler NOBLESSE 06 Table
 BRIDGE Low 07 Chair APOLLO



08



09



10



11



13



14



12



15



16



LOUNGE BY FLORESYAMORES.DE
 08 Side Table BLACK DIVA 09 Armchair COURO
 10 Bench COURO 11 Side Table PURE GOLD 12 Pouf
 PETROLGOLD/ICE BLUE GOLD 13 Pouf BLUE VEL-
 VET 14 Pouf DARK BLUE VELVET LOW 15 Side Table
 CASA CHIC 16 Couch BLUE VELVET METAL

OPEN YOUR HEART:

Choosing the *perfect location*

TEAM FAVS



„My cherished haven: a bench perfectly positioned by a panoramic window, basking in breathtaking daylight. It is my go-to retreat, where I replenish my energy between site inspections.“
Andreas / Senior Sales Manager

Book your Site Inspection with Andreas



„I enjoy the simple pleasures of the KINDL area: one of my favorite spots is the kiosk operated by our neighbors „Zuhause eV“. Taking in the sun, I enjoy my daily coffee even more.“

Alex / Project Manager



For me, creating access to vacant spaces for the community holds significance. As a fan of Lost Places, the tunnel within our premises stands out as a remarkable highlight. It captivates me with its mysterious allure and beckons to be explored.

Lisa / Project Manager



WHAT DO YOU MOST LIKE ABOUT THE VGL?

VIKTORIA RÖTTGERMANN / stagg&friends

„What truly captivates me about Vollgutlager is its rich history and captivating narrative. It served as a solid foundation for our comprehensive concept that aligned seamlessly with the content and message of our event. The participants can expect an individual experience and not a standard meeting space.“

WHAT APPEALS TO YOU MOST ABOUT OFF-LOCATIONS AS A WHOLE?

NINA JENSEN / Berlin Cuisine

„The allure of urban spaces, transformed from their original purpose into captivating realms that beckon guests into a whole new world, never fails to fascinate me.“

HOW DID YOU ENJOY WORKING WITH OUR TEAM?

NAOMI SEEMANN / Heyjobs

„It's been great. Their dedicated project manager was a constant source of support and guidance, always there to lend a helping hand and offer valuable advice. Their expertise extended to recommending exceptional subcontractors.“

ON THE SUBJECT OF SUSTAINABILITY: WHAT DO YOU PAY ATTENTION TO REGARDING YOUR CONCEPT?

CHRISTINA ECKSTEIN / ada lovelace Festival

„Our mission is to leave a lasting impact on participants by stimulating their minds and offering fresh perspectives through the insights of diverse experts. At the same time, we are committed to protecting the environment and embracing sustainable practices.“

CLIENTS
Heart



SHARING *knowledge*

Welcome

A
D.

Welcome

PLAY
GROU
NDS

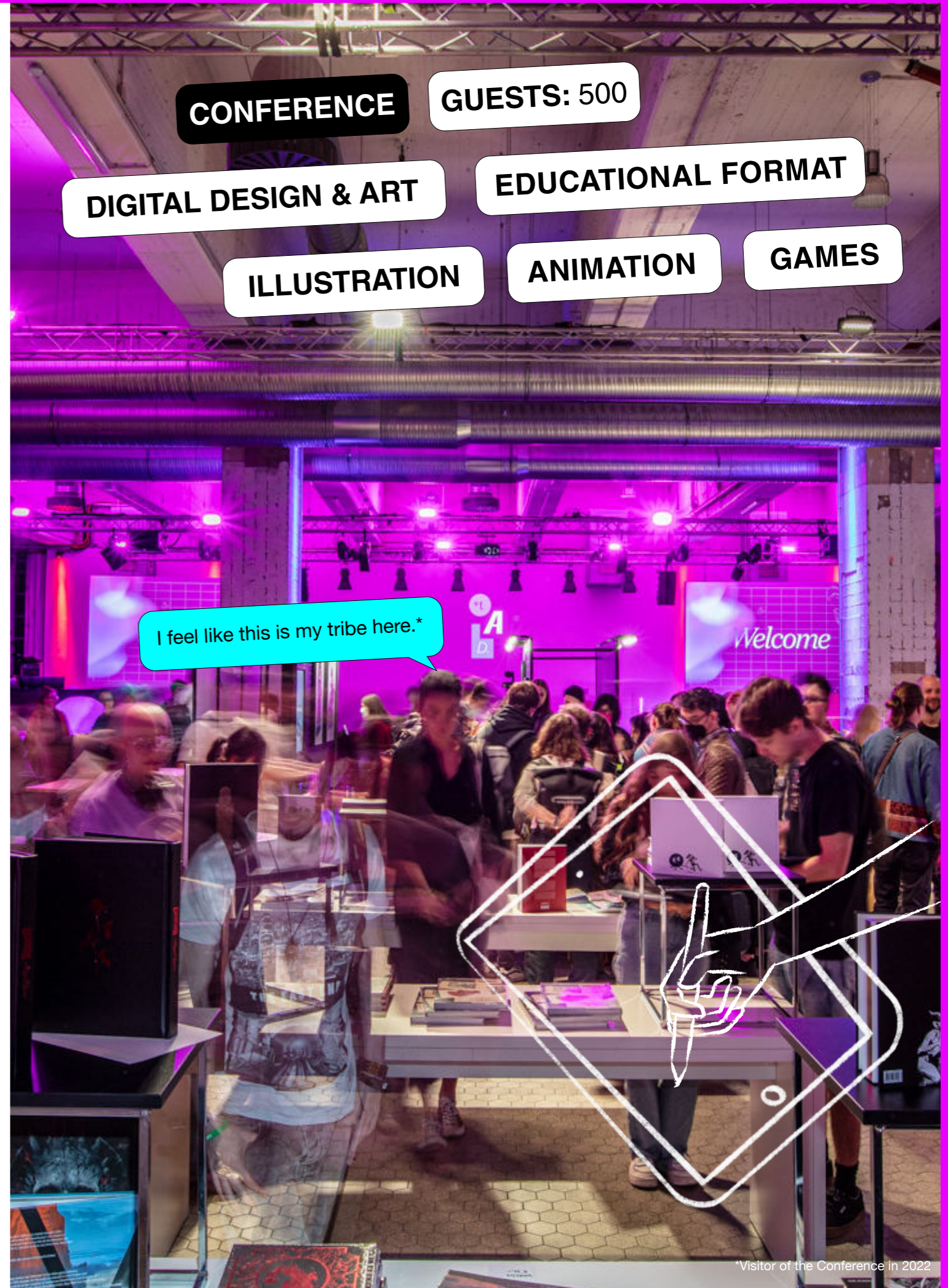


CREATIVITY meets digital

Playgrounds The Art Department

Year after year, Playgrounds unites the global animation industry and talented young artists from the creative community at "The Art Department" in both Eindhoven and Berlin. Through captivating talks and immersive workshops, speakers share their tricks and tips, while live sketching sessions refine skills to perfection.

Enter Vollgutlager, the perfect stage for fostering intensive networking and capturing the essence reminiscent of its sister conference in the Netherlands. With its vibrant atmosphere and unique ambiance, it sets the scene for deep connections and a shared passion for artistic innovation.



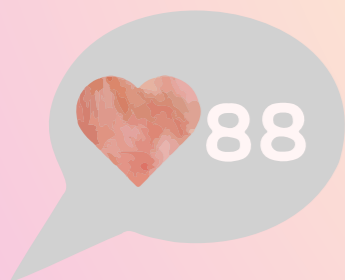
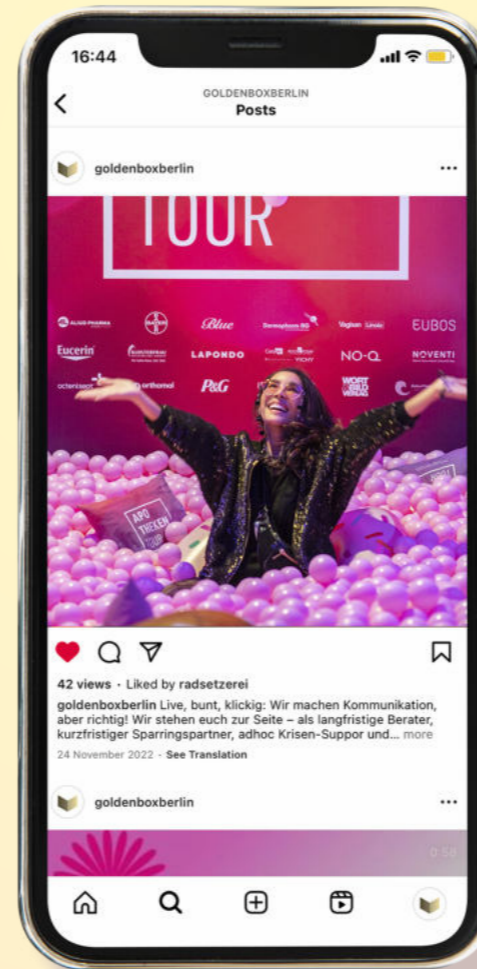
Visitor of the Conference in 2022

Unleash the Power of Social Media at Vollgutlager: A Venue That Ignites Online Buzz!

When your guests can't resist capturing every moment with their phones, you know you've found the perfect venue! At Vollgutlager, we offer more than just an exciting event space. We provide an environment that sparks social media magic, ensuring your message reaches a wider audience. Let your guests become your brand ambassadors as they capture captivating images and engage with your content, multiplying your reach and expanding your network.



#Instagrammable



#VOLLGUTLAGER
#LOCATIONSOFINSTAGRAM

#HAPPYTIME
#NETWORKING **#URBAN**



H S T O R Y

STATE OF THE ART MARKETING SINCE 1910

Step into the past, around the year 1910, when Kindl AG pioneered a marketing campaign that was ahead of its time—a Transparent Factory that brought brand values to life for an exclusive group of guests. The brewhouse, with its grandeur reminiscent of a hotel lobby, still stands as a testament to the early design changes and the brewery's resounding economic success.

INTRODUCING THE ICONIC VOLLGUT- LAGER: A SPACE CRAFTED FOR BRAND PRESENTATION

In the 1950s, Kindl embarked on a reconstruction journey, resuming the legacy halted by the war. It was then that the Transparent Factory found its final, crucial space within the remarkable Vollgutlager, where the brand's values of progress, efficiency, and modernity were showcased.

Collaborating with renowned cinema architect

Gerhard Fritsche, responsible for iconic structures like the Zoo-Palast on Kudamm, an architecturally stunning four-story building emerged. At its core, the machine hall, a cathedral-like space designed for impactful brand communication, now serves as the main room of the extraordinary Vollgutlager.

For decades, the machines showcased here were at the forefront of European modernity. From the gallery's visitors' platform, international guests marveled at the mesmerizing transformation of empties into full bottles, with minimal labor input. The chosen architectural language not only showcased economic prowess but also instilled faith in the Kindl brand, captivating and convincing all who witnessed it.

As guests progressed through the brewhouse and spice filter room, they were guided along a long tunnel, carefully designed by Fritsche to build anticipation. And then, they reached the pinnacle—a balcony overlooking the machine room.

From this vantage point, visitors were greeted by a dazzling view of mid-century design, as shiny white filter machines stood in striking contrast to the room's color scheme, immediately capturing attention. Each step of the process unfolded with ample space to showcase its remarkable effects, leaving guests awe-inspired.

If smartphones had existed in that era, guests would have undoubtedly been captivated, eager to capture the breathtaking views and take photos from this elevated perspective.



Please
COME IN!



ENTRANCE VARIANTS



Historic Machine Hall at the Vollgutlager

Facts & FIGURES

DOWNLOAD OUR
PRESENTATION KIT



CAPACITY

Reception: 800 guests
Conference: 500 guests
Banquet: 500 guests
Gala: 450 guests

1.200m²

empty space rented for individual configuration

200m² surrounding gallery

Area: ca. 32m x 40m

Ceiling Height: 7,5m

Light height under the concrete beams: 5,50m

Lower edge of crossbar: 5,00m



CENTRAL LOCATION

Rollbergstr. 26, 12053 Berlin Neukölln



20min from Alexanderplatz



5min from U7 Rathaus Neukölln/U8 Boddinstraße

PROJECTION SCREEN 100m²

PANORAMA Window with a lot of daylight

BREAKOUT ROOMS can be booked on request

INCLUSION Barrier-free via lift

SUSTAINABILITY Eco-electricity, district heating

TECHNICAL EQUIPMENT

Event equipment exclusively available for booking via [LAUTWERFER](#)

CATERING

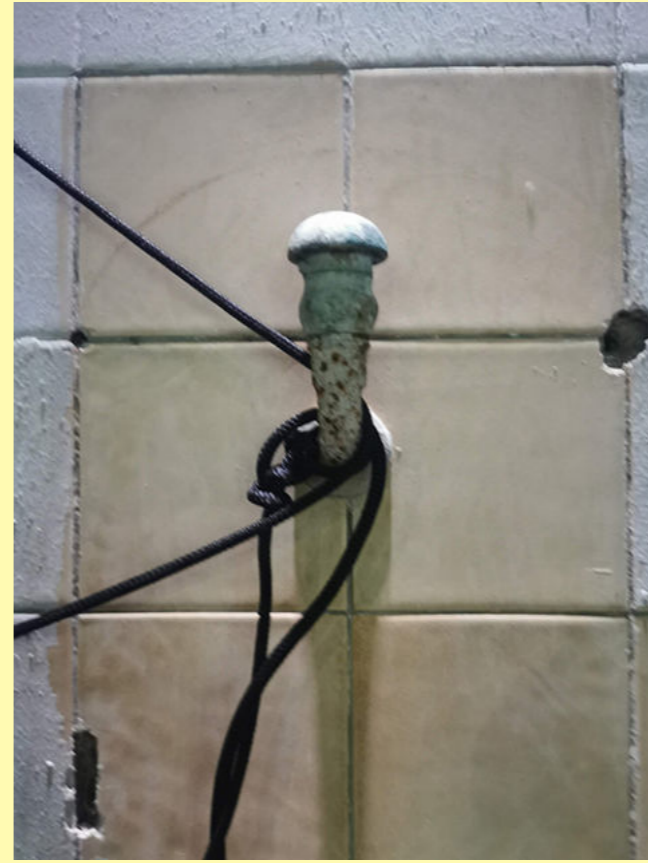
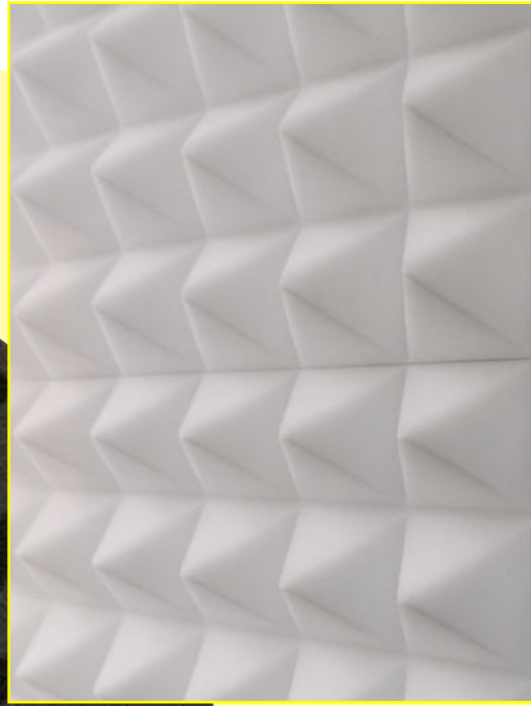
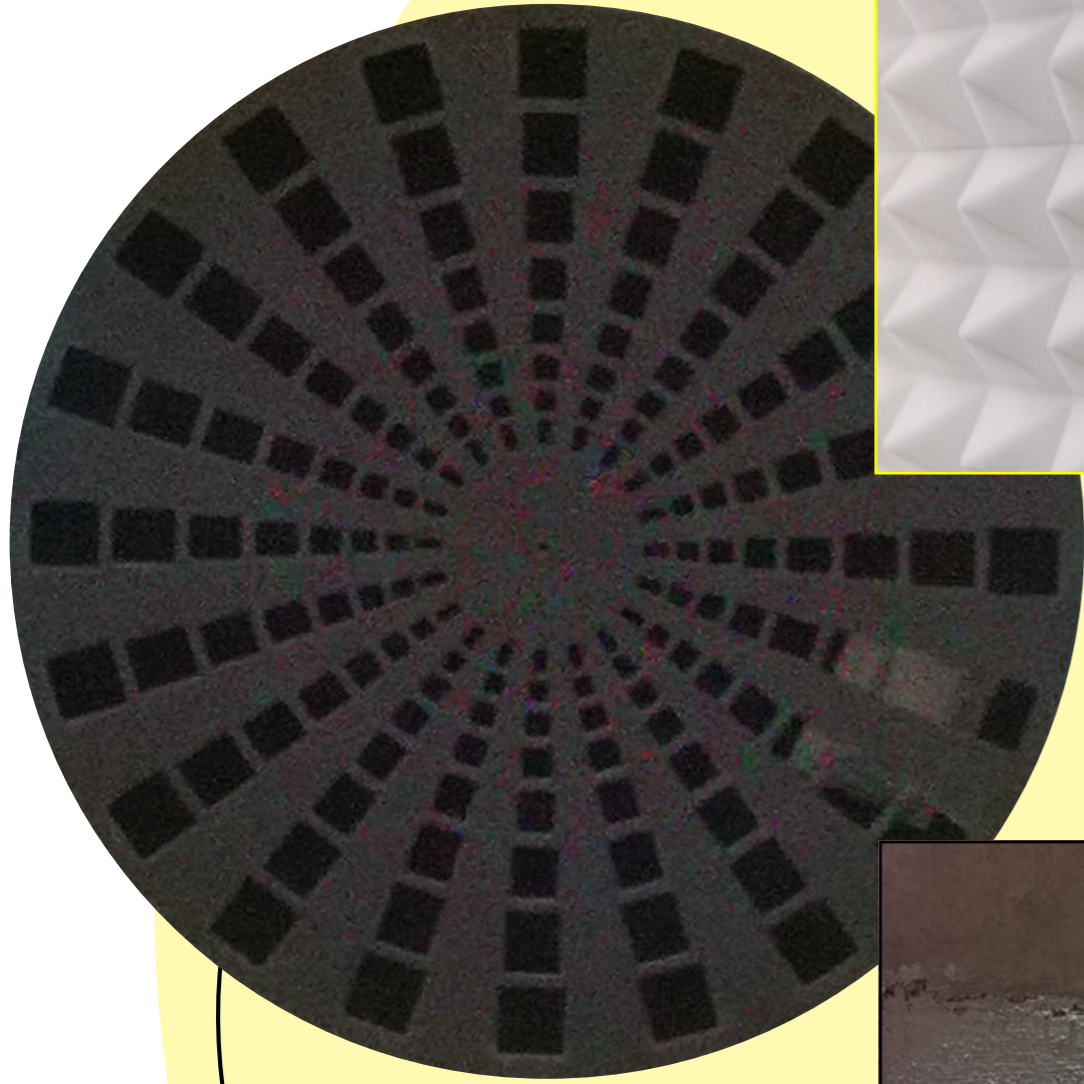
Drinks and crew catering exclusively bookable via [FRÄULEIN KÖNIG](#)



SPEAKS

FOR ITSELF











Sharing VALUES

Art and culture hold immense power within our society. They serve as mirrors, reflecting significant social discourses, and provide a platform for meaningful engagement with reality.

At our locations, we continuously seek to push the boundaries of staging possibilities through collaborations with diverse players in Berlin's vibrant cultural scene. These partnerships enrich our spaces, opening up new horizons for creativity and innovation. We welcome projects that challenge us to experience our venues in fresh and unexpected ways, captivating our senses and evoking profound emotions within ourselves and our guests.

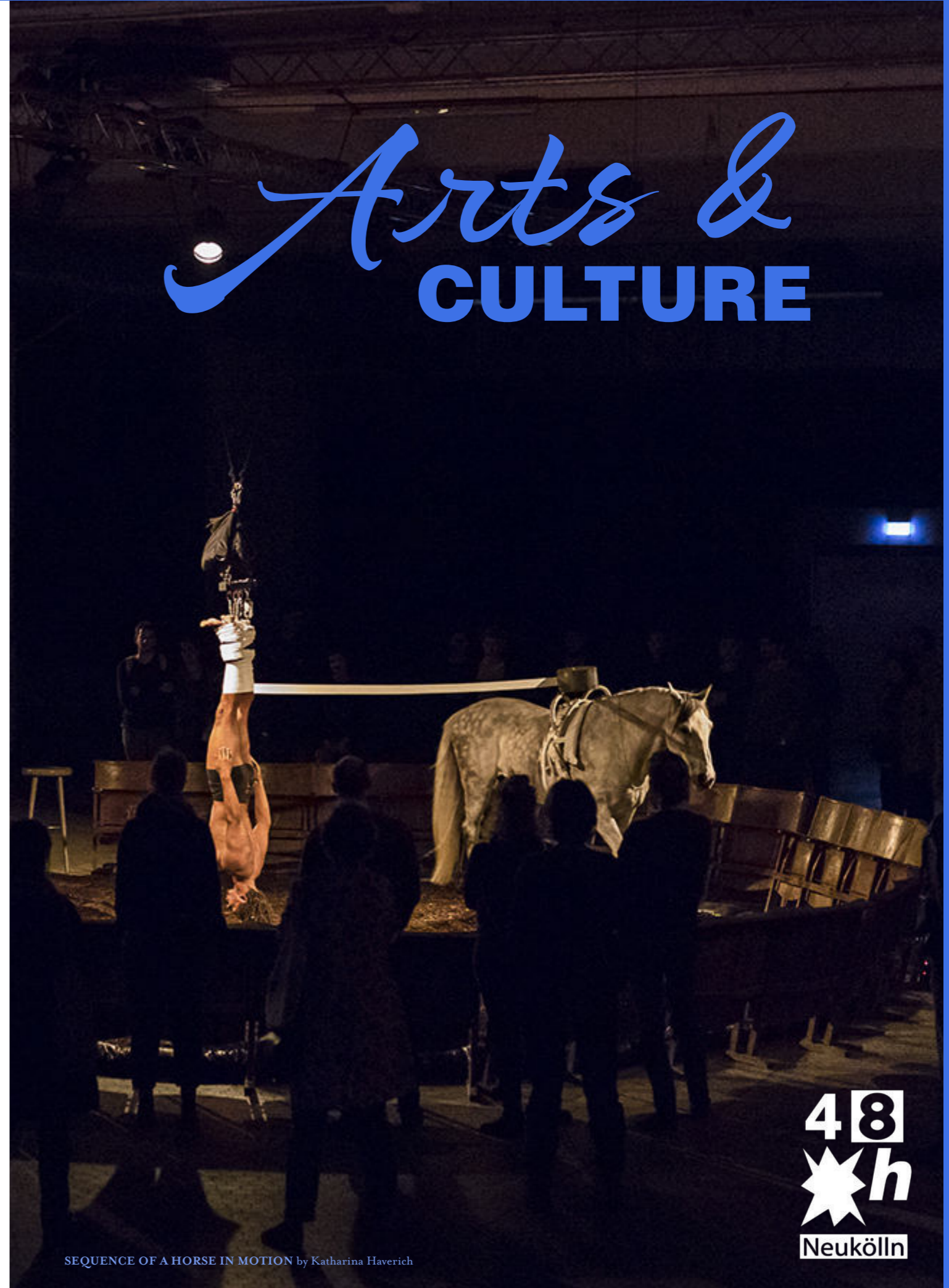
UNSERE HIGHLIGHTS:

- Live-Art-Installation ["Sequence of a Horse in Motion"](#) by Katharina Haverich
- Concert Project ["The World to Come"](#) by Rundfunkchor Berlin & Sinfonieorchester Berlin
- ["Der diskrete Charme der Reduktion"](#) ("The Discreet Charm of Reduction") as part of the festival "Schall & Rausch" by Komische Oper Berlin

LET'S DISCOVER NEW WORLDS TOGETHER!

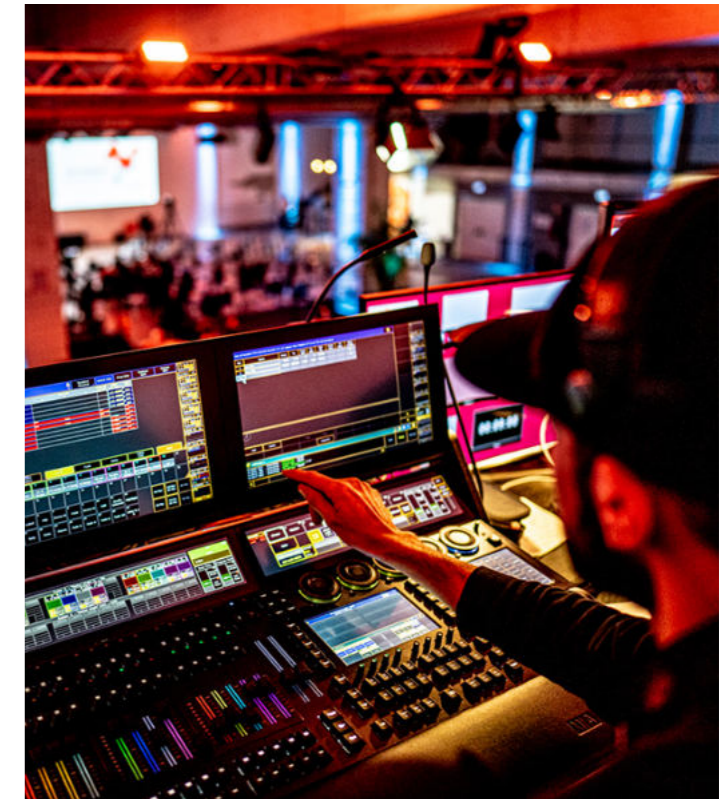


Arts & CULTURE



SEQUENCE OF A HORSE IN MOTION by Katharina Haverich





TEAM WORK

WHO OR WHAT IS GOLDEN BOX?

We are a communications agency that believes in the power of values to bring people together and make a positive impact. Our mission is to make messages visible, foster meaningful connections, and create a better world through effective communication.

WHAT MAKES YOU SPECIAL?

We founded our company with a simple goal: to work and live on our own terms. With a focus on values and self-determination, we strive to establish this mindset throughout our organization. From our partners to our colleagues, we believe in fostering an environment where everyone can thrive and contribute to what truly matters to them. Together, we shape a community that embraces shared passions and aspirations.

WHAT IS IMPORTANT TO YOU IN YOUR LOCATIONS?

At our core, we strive to make our locations truly remarkable and accessible. The initial visit should evoke a strong emotional response in our clients, leaving a lasting impression. We are passionate about weaving exciting narratives and incorporating dramatic highlights into our spaces, such as the entrance tunnel in the Vollgutlager or the quintessential Berlin backyard in the Radsetzerei.

We operate our locations with a triad approach, embracing B2B, art and culture, and community-oriented projects.


WHAT ELSE SHOULD WE KNOW ABOUT YOU?

Matthias: For me, the pursuit of knowledge and personal growth is a constant driving force. I find fulfillment in continuously learning and evolving, and am passionate about sharing my knowledge with others.

Our team of exclusive partners brings together the best in the industry, ensuring unparalleled synergy effects. With **FRÄULEIN KÖNIG** for bar catering and **LAUTWERFER** for event technology, we not only share years of trusted collaboration but also a common value concept.

In this era of limited staffing and rising material costs, reliability, planning precision, and safety in execution are paramount. Our partners excel in providing reliable services, offering transparent and tailored solutions, and serving as knowledgeable sparring partners for conceptual consulting. With their deep understanding of every detail of the location, they bring thoughtfulness and professional expertise to the table.

Thanks to pre-installed logistics and proven production know-how, our planning times are reduced, and we guarantee smooth processes. Together, we enrich Berlin, continuously learn, and strive for improvement. Taking responsibility for society and the environment, we are dedicated to providing your guests with a creative, secure, and sustainable experience.

Exchange Ideas with Matthias 



Sustainability

AT GOLDEN BOX

EMBRACING CHANGE – UPHOLDING FAIRNESS

All humans, all equal. At our core, we believe in fairness—a harmonious blend of prioritizing interests while embracing empathy to attain objectives and celebrate accomplishments. We are dedicated to fostering a more inclusive, compassionate, and sustainable world, and we integrate this purpose into our everyday work.

What we do

REDUCING CO2 EMISSIONS WITH SMART TRANSPORTATION CHOICES

- / Our centrally located venues are well served by public transport.
- / Hotels are within walking distance or can be reached quickly by public transportation.
- / Our streaming option allows participants from outside the city to take part even without traveling.

SAVING RESSOURCES

- / Resource-efficient upgrading of the building fabric of our locations
- / 100% eco-electricity, district heating
- / Reduced water consumption, e.g. in the WC facilities
- / Use of energy-efficient event and stage technology
- / Reduction of paper consumption through the use of electronic communications
- / Use of certified sources (Blue Angel) if paper is used.

MANAGING WASTE

- / Systematic waste avoidance, but when waste is generated, it is disposed of sustainably via our partner Berlin Recycling.
- / Recommendation of partners with sustainable production methods and sustainable meeting certificate
- / Avoiding excessive packaging and disposable portion packaging
- / Waste sorting on site
- / Establishment of recycling islands at the event

THINKING INCLUSIVE

- / Accessibility

NOURISH & CHERISH OUR TEAM

- / Gender-neutral salaries
- / Diverse team with high proportion of women and diverse age structure
- / Flexible working time models and social packages
- / Occupational health and safety to ensure productivity
- / Promotion, motivation and suggestion system
- / Direct participation of the team in company development through OKR planning
- / Anti-discrimination measures

CARBON OFFSET

- / CO2 compensation of the company consumption, as well as the professional and private consumption of our employees via [Clime](#)

AVERTING RISKS

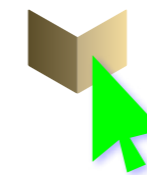
- / Management of sustainable business development and risk management
- / Compliance with laws and guidelines
- / Integration of a code of conduct in cooperation with partners and customers - ([Business Partner Principles of the Golden Box](#))
- / Ensuring that data management complies with the law



RAISING AWARENESS

What you can do

- / **COMMUNICATE** sustainable measures in the invitation and registration process and in the program.
- / Point out to your guests the **CO2-FREE EVENT TICKET** "Umwelt Plus" of the DB (Deutsche Bahn) for their journey to the event
- / Reduce your no-show rate by sending out **REMINDER E-MAILS**
- / **ELIMINATE** giveaways and promotional items at the event
- / Print **NAME BADGES ON-SITE** to avoid mailing
- / **RECYCLE** polypropylene name badges
- / Set up a **DOWNLOAD AREA FOR LECTURE PRESENTATIONS** and minimize paper use by limiting the number of brochures
- / Use **CERTIFIED HOTELS** (Green Certified, Bio Hotel, Green Key, etc.) with easy access to public transport
- / Work together with hotels with **LOCAL SERVICE PROVIDERS**
- / **INTEGRATE** the topic of sustainability into live communication
- / **MONITOR** the implemented sustainable measures (CO2 footprint)
- / **BALANCE YOUR CO2 CONSUMPTION** with a cooperation project of your choice
- / **RAISE AWARENESS OF SUSTAINABLE ACTION** among participants and employees on site



*Unleash nature's beauty,
shatter the concrete!*

SIGN UP FOR OUR NEWSLETTER AND WE WILL SEND YOU A FLOWERY SURPRISE!

PROTEA

In 1735, the Swedish botanist Carl von Linné gave the flower its name. Because of the many manifestations of the Protea, he thus referred to the Greek god Proteus, who could change his shape as he wished. Today, the flower still stands as a symbol of change and diversity.



PORSCHE

m e e t s

NEUKÖLLN





Porsche's selection of Vollgutlager aligned with its legacy of showcasing brand values like versatility and modernity. It also served as a platform to mark their own transformation by presenting the final 911 model with an internal combustion engine.

Building on the success of the captivating "Dinner in Black" event, guests were treated to an exclusive unveiling of the enthusiast model. The presentation featured a mesmerizing kabuki system and a captivating light show, offering an inside look at the cutting-edge design and features.



PRODUCT PRESENTATION

GUESTS: 350

DINNER

BANQUET

Shop THE LOOK



DINNER BY PARTYRENT.DE
 01 Silverware ARTS 02 Glass Dome black (Maison du Monde) 03 AMOUSE BOUCHE Vase 04 Table Number Stand 05 Drinking Glass
 06 Wine Glass EXKLUSIV 07 Chrysanthemum 08 Plate VOLCANO 09 Caution Tape (Hardware Store) 10 Dinner Table ELEGANZ walnut 11 Chair NANCY glossy
 12 Bar Stool MONZA walnut 13 Bar Table BRIO square



WELCOME TO THE WWW

International Conference on the Future of the Internet

Empowering Diversity in the Tech World

ada learning is dedicated to promoting diversity in the tech industry. Their annual ada lovelace festival serves as a platform for this mission. In 2022, the festival gained even more significance with the presence of the German Chancellor.

The expansive space of Vollgutlager provided the perfect backdrop for the two-day festival. It seamlessly accommodated a variety of settings, including a conference area with a distinguished stage, a collaborative co-working space, streaming facilities, and exhibition areas, all within our 2,000m² space. Collaborating with our neighboring location, SchwuZ, we also created additional interactive workshop rooms and engaging sessions.



CONFERENCE

GUESTS: 400

DIGITALIZATION

EDUCATION

DIVERSITY

FEMALE EMPOWERMENT

SHOP

THE LOOK



01



02



05



04



06



03



11



10



08

09



12



13



15

STAGE BY PARTYRENT.DE
 01 Chair NANCY sblack 02 Chair NANCY transparent 03 Bamboo (Lorberg) 04 Tray Table white 05 Armchair ABOUT A CHAIR

NETWORKING

BY FLORESYAMORES.DE & PARTYRENT.DE
 06 Monstera (Lorberg) 07 Carpet Cady 08 Pouf GREY VELVET LOW
 09 Pouf GREY VELVET 10 Couch GLAM BLUE 11 Bar Stool HEE
 12 Bar Table BRISTOL BORNHOLM 13 EAMES CHAIR white
 14 EAMES CHAIR ocean 15 Bistro Table BRISTOL

Thank you!



ada



BASF

CITYWIRE



DREES & SOMMER



VOLVO



SIEMENS



Summer in Berlin

RADSETZEREI

Where Enchantment Comes Alive

ENQUIRE DIRECTLY

Experience the delightful
ambiance of Radsetzerei's
sunlit backyard:
Reserve now for
your summer
event!

Learn more